FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041573 **Type of Permit:** FILMING **Release Date:** 07/07/2011

Production Company BE CORE PROMOTIONS INC

Insured Company Name BE CORE PROMOTIONS INC

Contact Phone No. 1 213-747-3123
Contact Phone No. 2
Fax
Address 1420 LAWRENCE ST
LOS ANGELES, California 90021

Production Title NIKE BMX PHOTO SHOOT

Type of Production Industrial Video

Producer Mark Samuels

Director N/A N/A

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Tim Overbeck

Location Manager Kelsey Turman
Primary Phone Mobile - 505-610-4671
Secondary Phone Office - 213-747-3123

Location Assistant Keenan Kelly
Primary Phone Mobile - 760-445-7768
Secondary Phone Office - 213-747-3123

Fees

Notification Charge	$40.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $750.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

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Insured Company BE CORE PROMOTIONS INC
Production Title NIKE BMX PHOTO SHOOT

Location Manager Kelsey Turman
Primary Phone Mobile - 505-610-4671
Secondary Phone Office - 213-747-3123

This location has been CANCELED

Location Address 6th St & Santa Fe Ave, Los Angeles, CA, 90021

Location Type Street

Prep Dates 7/9/2011 - 7/9/2011 07:00 - 16:00 1 day

Film Dates 7/9/2011 - 7/9/2011 16:00 - 22:00 1 day

Strike Dates 7/9/2011 - 7/9/2011 22:00 - 00:00

Open or Closed to the Public Open

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	5
Generator	7
Portable restrooms	2
Trailers	1
Vans	1

Personnel on Location

Type	Quantity
Audience Members	50
Cast	50
Crew	50

Filming Activities Equipment on property; CANCEL LOCATION PER T BALLOU ON 6/28/11;

Jurisdiction **Political:** Los Angeles City - Council District 14
Police: Los Angeles Police Department
Fire: Los Angeles City

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Parking

Base Camp
Location Type : Filming Location
Parking Notes
Vacant Lot adjacent to site

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	F00041573	**Location Manager**	Kelsey Turman
Production Company	BE CORE PROMOTIONS INC	Primary Phone	Mobile - 505-610-4671
Insured Company	BE CORE PROMOTIONS INC	Secondary Phone	Office - 213-747-3123
Production Title	NIKE BMX PHOTO SHOOT		

Location Address LA Riverbed at 6th St, Los Angeles, CA, 90023

Location Type River bed

Prep Dates 7/8/2011 - 7/9/2011 07:00 - 16:00 2 days

Film Dates 7/9/2011 - 7/9/2011 16:00 - 22:00 1 day

Strike Dates 7/9/2011 - 7/9/2011 22:00 - 00:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
41573 - NIKE BMX - Agent Letter.pdf
Arts District Guidelines Revised April 29 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	135
Generator	7
Portable restrooms	2
Trailers	2
Vans	1

Personnel on Location

Type	Quantity
Cast	50
Crew	50
Extras	50
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior MOS; Wetdown; Construct bicycle ramp in river bed, for BMX rider to perform tricks on; Lights, cameras, equipment, cast/crew/extras in riverbed. ; Production vehicles parked legally under 6th St. Bridge, Santa Fe - Mesquite.; Still photo and video shoot.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note
NO PARKING:
* ON MESQUIT
* NEAR COLD STORAGE FACILITY OR TIRE SHOP.

MAY NOT INTERFERE WITH LOCAL DELIVERIES/ACCESS AT ANYTIME

Coordinator Note ARMY CORPS APPROVAL C/O ROBERT W. COLANGELO.

MUST COMPLY WITH ATTACHED ARMY CORPS CONDITIONS.

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Summary Information — Location

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Production Company	BE CORE PROMOTIONS INC	Primary Phone	Mobile - 505-610-4671
Insured Company	BE CORE PROMOTIONS INC	Secondary Phone	Office - 213-747-3123
Production Title	NIKE BMX PHOTO SHOOT		

Coordinator Note SPOT CHECK OK PER CAPT. FOWLKS

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
590 S Santa Fe Ave, Los Angeles, CA, 90012

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *BE CORE PROMOTIONS INC* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *7/6/11*

By *Kelsey Turman* ← **SIGN HERE**
Representative's Signature

BE CORE PROMOTIONS INC
Name of "Principal" (Production Company)

KELSEY TURMAN
Print Princpal Representative's Name

LOCATION MGR
Representative's Title (i.e. UPM, Loc Mgr)

1420 LAWRENCE ST
Principal's Address

LOS ANGELES, CA 90021
City, State, Zip Code

213-747-3123
Principal's Telephone Number

NOT VALID PERMIT

SPECIAL FILMING CONDITIONS
THE ARTS DISTRICT

The Special Film Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this are is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit(s) will be issued for this area. The decision whether or not a particular permit(s) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

This is a mixed-use area that includes manufacturing facilities, warehouses, artists/artisans and residents. These Special Conditions apply to the area roughly between 1st Street and 7th Street and between Alameda Avenue and the LA River. Within the past ten years, this area has experienced an influx of permanent residents into what was predominantly a light to heavy manufacturing zone for over 75 years.

The motion picture industry has amicably co-existed with the businesses and residents of this area for decades and desires to continue to do so. These Conditions are designed to promote cooperation between film companies, local businesses and residents so that each group can effectively utilize this diverse area. Violation of any of the conditions as outlined below may result in permit revocation or other administrative action.

- Affected residents/merchants and businesses must be notified at least two days in advance of the first day of filming or the first day of any substantial set preparation for productions that:
  - Request parking restrictions on the following public streets: Traction Avenue, East 2nd Street (except Alameda Street to Garey Street), East 3rd Street, Vignes Street, Molino Street (Palmetto Street to 4th Street only)
  - Request a street closure
  - Involve any special effects, gunfire, audible playback, helicopter activity, or other disruptive activities
  - FilmL.A. or the production company shall consult a designated community representative when an applicant requests a permit with less than two days notice under the above circumstances
- Posting on more than one side of Traction Avenue, East 2nd Street (except Alameda to Garey), East 3rd Street (except Vignes to Santa Fe), Vignes Street, Molino from 4th Street to Palmetto, Hewitt from Palmetto to 4th Street, 4t Street from Colyton to Molino requires a notification to a designated person in the building where alternate parking is not provided. Posting on both sides of the above streets is allowed without signatures on Sundays.
- When "No Parking" signs are posted on both sides of Hewitt between 4th Street and Traction Avenue, Art Share (213-687-4278) and Bedlam (213-909-1512) must be notified.
- Posting for equipment and/or picture, other than the streets listed above, will be reviewed on a street by street basis and may not exceed 450 linear feet. Additional posting may be granted if there is a majority of support from affected residents/businesses/merchants, and indicated on the permit. After filming is completed, companies are requested, as a courtesy (only LADOT is to touch the posting signs), to turn all "No Parking" signs around so that they face the opposite direction.

NOT A PERMIT

- Companies must provide adequate detour and directional signage when street closures are in place, conforming as much as possible to current LADOT standards and practices. Detour routes must accommodate large, semi and tractor trailer trucks.

- The Arts District is home to many art gallery openings and live, local theater. When the following locations are directly impacted, notification is required if in conflict with a scheduled event at the Downtown Playhouse (929 E. 2nd Street 213-626-6909) and Art Share LA (801 E. 4th Place 213-687-4278).

- Productions filming near residential buildings after midnight or before 6:00am are required to notify designated representatives of the proposed activity. Contact information for building representatives will be made available on request from the community filming liaison (Jonathan Jerald 213-814-7164).

- Crew with walkie-talkies must wear headsets when filming after 12:00 am and before 6:00 am.

- Changeable Message Signs (CMS) will be required on the day(s) of filming activity that requires a full closure on the 1st, 4th and 6th Street Bridges. CalTrans/LADOT approved notification signs are sufficient and must be in place in advance of filming activity and must include the dates and times of closures.

- Cast/Crew are not permitted to park on the area streets. Off-street parking must be provided for personal vehicles.

- Generators are to be placed as far away from residential buildings as possible. Placement will be considered on a case-by-case basis.

- Production companies are required to completely remove all trash, food, cardboard boxes, etc. from the general vicinity at the end of each filming day. Production companies will be held responsible for the actions of the catering companies they employ to provide food for the cast and crew.

- Food should not be given directly to the homeless persons in the area. Production companies wishing to help the homeless should do so though one of the service providers in the downtown area.

- FilmL.A will monitor frequency and look for ways to mitigate the impacts of filming prior to placing a location off limits.

- Unless a signature survey is completed, the west side of Mateo Street between 4th Place and Palmetto Street must be kept clear of equipment, vehicles, condors and lights. This area, however, may be used for camera placement between the hours of 7:00 am and 10:00 pm only.

- When filming take place after 10:00 pm or before 7:00 am, generators are to be placed as far as possible away from residential buildings and lights are to be screened to avoid disturbing nearby residents.

- The Molino Loft buildings (500 and 530 Molino Street) and Marc Free should be notified (310-871-2652) for filming activity or parking restrictions along 4th Place between Molino and Mateo [the curve].

NOT A PERMIT

- Due to the mixed use nature of the neighborhood, productions wishing to utilize space along the west side of Santa Fe Ave. between 2nd and 3rd Streets and the north side of 3rd Street from Santa Fe Avenue to west 100 feet must obtain a signature from Valerie Mitchell or designated representative (213-687-3987).

- Frequent filming in the area of Vignes and 2nd Streets along with the high demand for parking in the area requires that posted "No Parking" on Vignes Street between 1st Street and 2nd Street shall be limited to no more than 200 feet, unless alternate parking or notification are provided to a designated representative from the building.

- The area near 3rd and Traction Avenue is home to many small businesses that have greatly helped to develop the area. In order to be sensitive to these businesses it is necessary for production companies to obtain signatures from the following businesses when there are filming activities or parking on the 700 block of 3rd Street between Traction Avenue and Hewitt Street: Zip Fusion- Jason Ha (744 E. 3rd Street, 213-680-3770); Lakich Studio-Lily Lakich (704 Traction Avenue, 213-620-8641); Ay Carrumba (714 Traction Avenue, 213-620-0274); Wurstkuche Sausage Grill- Joseph Petruzulli (800 E 3rd St, 213-667-4444); Blue Dahlia (738 E 3rd St, 213 613-0621)

- Outdoor food preparation using charcoal or gas grills must be at least 100 feet away from any residential building.

NO PERMIT